

Jalal-Abdul Yahaya
03/28/2025

Initial Meeting Notes

Creative Director: Jalal-Abdul Yahaya

Designer: Ethan Moses

Zoom recording link:

<https://jumpshare.com/v/IT2DwmMe42hDYGehK7CO?b=cJkiz0HUSbevOIMBaAKG>

VISUAL

- More bright/less dull and warmer color palette than the one given on the creative brief
- Usage of the wild-west style fonts "The Good, The Bad, and the Ugly" poster for headers
- Where many images are necessary, a grid style would be necessary. For example in the Iconic Filmmakers and Legendary Actors sections, certain actors often play most of their roles under one director so the structure is to have an image of a director, their information in a paragraph, then a row of captioned images underneath showing their most iconic chosen actors.

CONTENT

- Combining the Iconic Filmmakers and Legendary Actors sections
- Focus on visual storytelling so this involves a lot of embedded audio, movie stills, posters, and embedded clips throughout
- As for sources, the wikipedia page for Spaghetti Westerns does not go very much in depth and there will be multiple regarding information